

Butler Group ▶
a **Datamonitor** Company



Business Intelligence

Corporate Performance Management

April 2009

Business Intelligence

Contents – April 2009

Section 1: Management Summary	7
1.1 Management Summary	9
Section 2: Introduction and Business Perspective	15
2.1 Report Introduction and Objectives	17
2.2 BI Past and Present	18
2.3 BI Drivers and Requirements	21
Section 3: Technology Considerations	29
3.1 Core CPM Technology	31
3.2 Related Technologies	36
3.3 Emerging Trends	40
Section 4: Implementation Considerations	45
4.1 Scorecard Methodologies	47
4.2 Best Practice for Corporate Performance Management	50
4.3 Implementation Options	53
4.4 Case Studies	57
Section 5: Market Perspective	65
5.1 The Corporate Performance Management Market	67
5.2 Vendor Analysis	69
Section 6: Tables and Evaluations	75
6.1 Butler Group Corporate Performance Management Features Matrix	77
6.2 The Corporate Performance Management Decision Matrix	92

Contents – Continued

Section 7: Technology Audits	111
Actuate Corporation – Actuate 10 and Actuate Performancesoft Suite	113
IBM – IBM Cognos 8 BI	123
Information Builders – WebFOCUS Performance Management Framework v5	133
Microsoft – Microsoft Office PerformancePoint Server 2007	143
Oracle – Oracle EPM System V.11.1.1	153
SAP – SAP BusinessObjects Enterprise Performance Management Solutions Release 7.0	163
SAS – SAS® for Performance Management	175
Section 8: Vendor Profiles	185
Adaptive Planning	187
Alight Planning	188
BOARD International	188
Carpio Systems	189
Clarity Systems	190
Covalent Software	191
CorVu	192
Exact Longview	193
Exie	194
Infor	195
Lawson Software	196
myDIALS	197
River Logic	198
Tagetik	199
Varicent	199
Whitebirch Software	200
Section 9: Glossary	203

This Report reveals:

- The role of Corporate Performance Management (CPM) in controlling costs and optimising the use of resources.
- How Business Intelligence (BI) provides the foundation for CPM initiatives.
- Which scorecarding methodologies can be used to underpin CPM.
- How collaborative BI is the key to achieving and sustaining competitive advantage.
- Why executive buy-in and end-user engagement are prerequisites for CPM initiatives.
- How the integration of Enterprise Search into BI platforms extends the reach of existing investments.
- Why poor data quality and lack of integration are still major barriers to effective CPM.
- How Software as a Service will offer hesitant organisations a lower-risk path to Performance Management.

Butler Group
a **Datamonitor** Company

Analysis without compromise

Headquarters:

Shirethorn House,
37/43 Prospect Street,
Kingston upon Hull,
HU2 8PX, UK

Tel: +44 (0)1482 586149
Fax: +44 (0)1482 323577

Australian Sales Office:

Butler Direct Pty Ltd., Level 46,
Citigroup Building, 2 Park Street,
Sydney, NSW, 2000,
Australia

Tel: +61 (02) 8705 6960
Fax: +61 (02) 8705 6961

End-user Sales Office (USA):

Butler Group,
245 Fifth Avenue, 4th Floor,
New York, NY 10016
USA

Tel: +1 212 652 5302
Fax: +1 212 202 4684