

This Report reveals:

- The role of Corporate Performance Management (CPM) in controlling costs and optimising the use of resources.
- How Business Intelligence (BI) provides the foundation for CPM initiatives.
- Which scorecarding methodologies can be used to underpin CPM.
- How collaborative BI is the key to achieving and sustaining competitive advantage.
- Why executive buy-in and end-user engagement are prerequisites for CPM initiatives.
- How the integration of Enterprise Search into BI platforms extends the reach of existing investments.
- Why poor data quality and lack of integration are still major barriers to effective CPM.
- How Software as a Service will offer hesitant organisations a lower-risk path to Performance Management.

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a **Datamonitor** Company

Analysis without compromise

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