

This Report reveals:

- The business drivers and issues providing a compelling reason to act now.
- Why being environmentally-friendly is beneficial for both IT and the enterprise.
- How to develop a sustainable IT strategy.
- Why IT must take the lead in being more responsible.
- The technologies and strategies that make a more efficient operation and save costs.
- Why energy consumption is an important area of focus for the IT manager.
- How using services can contribute to a sustainable approach.
- The industry and vendor initiatives that can help shape IT thinking.
- What other organisations are doing to comply with their responsibilities.

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a **Datamonitor** Company

Analysis without compromise

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